

## **Portland Designer Announces Work will be Published in "The Big Book of Logos #5"**

*By Ryan Graphics  
Dated: 2007-01-15*

Ryan Graphics, Big Tricks for Small Budgets, will have her logo work published in the upcoming book, "The Big Book of Logos #5" by David E. Carter. He is a best-selling editor/author in the history of graphic design books. Since 1972, he has produced more than 100 books; all David E. Carter graphics books are published by HarperCollins of New York City, with distribution in more than 120 countries around the world. The Big Book of Logos #5 will be published and distributed in late 2007.

Ryan Graphics will have five logos published in the new book. The names of the logos are, "Set-to-Sell", "Hawaiian Historical Print Society", "Skyward Merchants" (two versions), and "Moose & Monkey". All logos were completed for freelance clients. "I am so pleased with this news and to actually have my work published is great recognition," said Laurie Ryan-Day, owner of Ryan Graphics. "I always admire and study what the logo masters create and now my work will be in one of those books I research for inspiration." The Set-to-Sell logo is for a home-staging business that promises a magical touch. The Hawaiian Historical Print Society logo is for an artist with a collection of reproduced, antique Hawaiian paintings. Skyward Merchants was completed for a private pilot with an e-commerce website and Moose and Monkey was done for a client with future plans for an e-commerce retail site. See [www.ryangraphics.com](http://www.ryangraphics.com) for samples.

Laurie Ryan-Day strives to create original, unique and engaging identities for her clients. Logo development has become the focus for this designer. She has already received three awards for her logo work in the past year. Last July the 3<sup>rd</sup> annual [www.Portfolios.com](http://www.Portfolios.com) competition granted her the merit award in the logo category. The other awards came from [www.DesignFirms.org](http://www.DesignFirms.org) during their September and November competition. Ms. Ryan-Day is hoping to build her client base and share her skills with more prospective client. Her tagline, "Big Tricks for Small Budgets", says it all.

### About Ryan Graphics:

Ryan Graphics was founded by Laurie Ryan-Day in 2001 shortly after finishing her graphic design degree. She is a freelance graphic designer that has shared her skills with freelance clients, and various staffing agencies. Ryan Graphics is an award-winning graphic design firm that provides creative identity solutions for small-sized businesses. Other design services include identity package design, marketing collateral, illustration, and production. For more information about Ryan Graphics, visit [www.ryangraphics.com](http://www.ryangraphics.com).